

A: Division: ACADEMIC DATE: February 1994

Department: Social Sciences

Revision of Course  
information form: X

Course No.	Descriptive Title	Semester	Credit	Subject
320	Introduction to the study of human behavior			

This course provides an introduction to the study of human behavior...

(Enter date & section)

textbook such as one of the following:

Alcock, J.F., Carment, D.W. & Sedawa, S.W. (1994). A Textbook of Social Psychology (3rd ed.). Scarborough, Ontario: Prentice-Hall.

... (7th ed.) Boston, MA: Allyn and Bacon.

... Psychology (2nd ed.). Boston, MA: Houghton Mifflin. Brehm, S.S., & Kassir, S.M. (1993). Soc

... will be updated periodically.

... complete Form with Entries Under the Following Headings:

... s; P. Course Content; Q. Method of Instruction;

0. Course Objective

R. Course Evaluation

0. COURSE OBJECTIVE

... ion of the course the student will be able to:

At the conclus

... historical research in social psychology

1. Describe

... Social psychological research.

2. Identify the main features of the research in social psychological research.

... bilingualism, telecommunica

3. Explain the processes involved in causal attribution.

7. Identify the main sources of

9. Explain the relationship between attitudes and behaviour.

10. Describe methods of communication.

11. Descri

12. Identify the primary sources of prejudice.

13. Describe methods of reducing conflict.

14. Describe the main factors related to establishi

... ng friendships.

0. COURSE OBJECTIVES - cont'd

15. Describe the processes involved in forming and maintaining relationships and ending relationships.
17. Describe the processes involved in maintaining relationships.
18. Describe the situational factors that affect obedience.
19. Identify the factors that predict helping behaviour.
20. Describe the theories of altruism and helping behaviour.
21. Describe the processes that lead to conflict and aggression.
22. Describe the social dynamics of aggression.
23. Describe the theories of aggression.
24. Identify the psychological consequences of being a group member.

P. COURSE CONTENT

Historical Research on Social Psychology

1. Introduction to Social Psychology

2. Scientific Method in Social Psychology

3. Perception of Self and Others

4. Social Cognition

5. Attitudes and Behaviour

6. Social Influence

7. Interspersal Attraction

8. Close Relationships

9. Social Influence

10. Prejudice, Racism

11. Aggression

12. Group Processes

13. Personality and Social Psychology

14. Physical Environmental Impacts

15. Applied Social Psychology

Q. METHOD OF INSTRUCTION

This course will employ a number of instructional methods including:

- lectures
- audio-visual materials
- computer simulation exercises
- classroom demonstrations

R. COURSE EVALUATION

with specific evaluation criteria will be carried out in accordance with Douglas College policy based on some of the following:

- The instructor will present a written course outline and evaluation criteria at the beginning of the semester. Evaluation will be based on the following:
1. Multiple choice, short answer, or essay exams
  2. A term project or paper.

An example of one possible evaluation scheme is as follows:

Literature review paper	15%	
Oral or video presentation	10%	
2 midterm exams	50%	
Final exam		25%
		100%