

	Vice President, Public Affairs	Created: 2004 Sep
Policy Number: A12	Approval Body: SMT	Last Reviewed/Revised: 2023 June

D. POLICY STATEMENTS

E. PROCEDURES

F. SUPPORTING FORMS, DOCUMENTS, WEBSITES, RELATED POLICIES

G. RELATED ACTS AND REGULATIONS

H. RELATED COLLECTIVE AGREEMENTS

A. PURPOSE

Douglas College (the College) recognizes the value of Naming College Assets in recognition of philanthropy or distinguished service, as well as in creating a welcoming and inclusive environment and advancing reconciliation with Indigenous peoples. The purpose of this policy is to establish the principles and process by which the Naming of College Assets will be conducted.

B. SCOPE

This policy governs the Philanthropic and Honorific Naming or renaming of all College Physical and Digital Assets, Academic Entities and Endowments, and supersedes any and all other College policies, procedures and guidelines relating to such Naming.

C. DEFINITIONS

Academic Entities: Faculties, schools, or components therein, including but not limited to departments, divisions, academic centres and institutes, lectureships or speaker series and prizes, as defined on a case-by-case basis in consultation with the Vice President, Academic and Provost.

Digital Assets: Objects, images, documents or other creations that exist in digital form and have distinct usage rights, including but not limited to websites



Honorific Naming: The process of assigning a name to a College Physical or Digital Asset, Academic Entity or Endowment in honour of the distinguished service of an individual or organization; Honorific Naming will recognize outstanding achievement in scholarly distinction, remarkable service and leadership, or contributions of the highest historic significance to the College.

Philanthropic Naming: The process of assigning a name to a College Physical or Digital Asset, Academic Entity or Endowment in recognition of a philanthropic donation.

Physical Assets: Campuses, buildings and grounds, and their components, including but not limited to floors, classrooms, lecture theatres, laboratories, libraries, gathering spaces, roadways, and spaces for research and teaching.



E. PROCEDURES

N/A

F. SUPPORTING FORMS, DOCUMENTS, WEBSITES, RELATED POLICIES

[Administration Policies](#)

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